

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Select your Plants from the Colored Rose Folder
—then refer to this sheet for New Prices.

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COLE'S

— NEW — LOW PRICES FOR FALL OF 1933

UP — UP — UP — is the Trend of Prices Generally. But for Fall 1933 Cole's prices will **not** be higher. We predict a vertical jump of $\frac{1}{4}$ to $\frac{1}{2}$ in price by next Spring.
BUY NOW and SAVE.

New Rose Prices

Coles Extra Grade

Now are all Priced at 50c Each
(Except noted below)

But with this Additional Valuable Feature
GUARANTEED TO GROW

Cole's Medium "A" Grade Roses

Because of the greatly reduced prices this grade cannot be guaranteed.

Now Priced for Only 25c Each
(Except as noted)



(OVER)

New Rose Prices—Continued

SENSATIONAL NEW EVERBLOOMING ROSES

Now Greatly Reduced

Following lists were priced up to \$1.50 each.

New Prices—Extra grade, 65c each. Medium grade, 40c each.

E. G. Hill, Etoile De Hollande, Joanna Hill, Lady Margaret Stewart, Margaret McGredy, Mevrow G. A. Van Rossem, Mrs. Henry Bowles, Mrs. Henry Morse, Pres. Herbert Hoover, Rev. F. Page Roberts, Talisman.

OTHER NEW AND IMPROVED ROSES

OLYMPIAD. Extra grade only. Now \$1.00 each.

MAX GRAF. Extra grade, 65c each; Medium grade, 40c each.

PRIMROSE. Extra grade, 65c each; Medium grade, 40c each.

THE NEW DAWN. Extra grade only \$1.50 each.

THE SPANISH BEAUTY. (Staechelin) Extra grade, 65c each; Medium grade, 40c each.

HARDY VINES

New Prices are the same as on the Broadside, except the following:

BOSTON IVY. 2 years, heavy, now 35c each.

CHINESE TRUMPET CREEPER. 2 years heavy, now 50c each.

HEDGE PLANTS

Prices same as on Broadside

SHRUBS

All Shrubs priced at 35c each on the colored Broadside are now reduced to only 25c each.

All shrubs priced at 50c to 75c are now only 40c each.

SPECIAL SHRUBS	Broadside Prices	New Price
BUDDLEIA alternifolia, 2 year plants -----	\$1.00	\$.75
HYDRANGEA, Nikko Blue, 12 to 18 in ----- 18 to 24 in B. & B.-----	.95	.75 1.25
VIBURNUM carlesi, 18 to 24 in. B. & B. ----- (B. & B. indicates balled and burlapped.)	1.75	1.25

GERMAN PEAT—Bale, \$3.90; Large sack, 75c

VIGORO—100 lb. bag for \$4.00; 50 lb. bag for \$2.50;
25 lb. bag for \$1.50

Write us or come and see us about anything you desire from the stock of "EVERYTHING THAT'S GOOD AND HARDY."

The Cole Nursery Company

PAINESVILLE, OHIO

(OVER)